SEIKO

APRIL 2009 SUPPLEMENT

# SEIKO TECHNOLOGY

**SEIKO KINETIC**

Seiko Kinetic is the first and only quartz watch powered by human energy. Based on revolutionary technology, Seiko Kinetic watches run entirely on self-generated energy from the natural movement of your wrist. Environmentally friendly. The most advanced electronic watch technology. Six-month power reserve.

**ALARM CHRONOGRAPH**

Seiko alarm chronographs offer the features of a chronograph along with a 12-hour alarm.

# LEGEND

Water-resistant to 30 meters (100 feet). Withstands splashes of water or rain but should not be worn while swimming or diving.

Water-tested to 100 meters (330 feet). Suitable for swimming and snorkeling.

The Black Ion Finish is applied to the cases and bracelets of select watches. The Physical Vapor Deposition (PVD) process creates lustrous satin and/or polished finishes in shades of black, gray and blue.

On Cover: (left to right) SGEE59 page 6; SXDB45 page 7

# TABLE OF CONTENTS


*FLIGHT COMPUTER*
***Pages 2-3***

*KINETIC*
***Page 4***

*MEN'S*
***Pages 5-6***

*LADIES'*
***Pages 7-8***

# FLIGHT COMPUTER

SEIKO FLIGHT COMPUTER WATCHES ARE FITTED WITH A ROTARY SLIDE RULE BEZEL FOR RAPID CALCULATIONS AND CONVERSIONS OF FLIGHT DATA AS REQUIRED BY PILOTS. THE ROTARY SLIDE RULE CONSISTS OF A BEZEL RULER AND A DIAL RULER, BOTH OF WHICH PROVIDE A WIDE VARIETY OF COMPUTATIONS AND CONVERSIONS OUTLINED BELOW.

## CONVERSION SCALES

DISTANCE: Nautical Miles ↔ Statute Miles ↔ Kilometers

FUEL VOLUME CONVERSION:
US gallons ↔ Imperial gallons ↔ Liters

WEIGHT CONVERSION: Pounds ↔ Kilograms

FUEL VOLUME-TO-WEIGHT CONVERSION:
Fuel pounds ↔ US gallons ↔ Imperial gallons
Oil pounds ↔ US gallons ↔ Imperial gallons

## COMPUTATION FOR NAVIGATION

Time calculation:
computes time to fly based on ground speed and distance to fly

Speed calculation:
computes ground speed based on distance to fly and time to fly

Distance calculation:
computes distance to fly based on ground speed and time to fly

Calculation of fuel consumption rate:
(per hour) based on time to fly and fuel consumption

Calculation of fuel quantity required:
based on time to fly and fuel consumption rate

Calculation of time remaining for cruising:
based on fuel innage and fuel consumption rate

Calculation of climbing altitude:
based on climbing rate and climbing time

Calculation of climbing rate:
based on climbing time and target altitude

Calculation of climbing time:
based on climbing rate and target altitude

**SNAD05** $495

0 29665 15040 0

## ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting again from “0” repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

**SNAD06** $525

0 29665 15041 7

**SNAD08** $525

0 29665 15042 4

**SKA441** $425

0 29665 15043 1

## KINETIC

POWERED BY THE MOVEMENT OF YOUR BOBY

ENVIRONMENTALLY FRIENDLY

THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and small second hands, Automatic power generator,

Power reserve indicator function, 6 month power reserve

**SKA442** $450

0 29665 15044 8

**SKA443** $475

Black Ion Finish

0 29665 15038 7

**SGEE55** $325

0 29665 15049 3

One way rotating elapsed timing bezel

**SGEE56** $325

0 29665 15050 9

**SGEE57** $350
Black Ion Finish

0 29665 15051 6

**SGEE59** $295

0 29665 15052 3

**SGEE60** $325

0 29665 15053 0

**SGEE62** $325

0 29665 15054 7

**SGEE64** $395

Eleven diamonds

0 29665 15055 4

**SXDB51** $425

Sixteen diamonds
Mother of pearl dial

0 29665 15060 8

**SXDB52** $450

Sixteen diamonds
Mother of pearl dial

0 29665 15061 5

**SXDB45** $295

0 29665 15056 1

**SXDB46** $325

0 29665 15057 8

**SXDB48** $325

0 29665 15058 5

**SXDB50** $395

Eleven diamonds

0 29665 15059 2

# LADIES DIAMONDS

**SUJF85** $270
Mother of pearl dial

0 29665 15045 5

**SUJF87** $270

0 29665 15046 2

One diamond

**SUJF88** $295

0 29665 15047 9

**SUJF89** $295
Black Ion Finish

0 29665 15048 6

# INDEX

| MODEL | PAGE | RETAIL | CRYSTAL | WATER RESISTANCY | MOVEMENT | BATTERY LIFE | LUMIBRITE | CLASP | CASEBACK |
|---|---|---|---|---|---|---|---|---|---|
| SGEE55 | 5 | $325.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | DL/PBR | SD |
| SGEE56 | 5 | $325.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | DL/PBR | SD |
| SGEE57 | 5 | $350.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | DL/PBR | SD |
| SGEE59 | 6 | $295.00 | HARDLEX | 100M | QUARTZ | 5 YEARS | HANDS & MARKERS | PBR | SNAP |
| SGEE60 | 6 | $325.00 | HARDLEX | 100M | QUARTZ | 5 YEARS | HANDS & MARKERS | PBR | SNAP |
| SGEE62 | 6 | $325.00 | HARDLEX | 100M | QUARTZ | 5 YEARS | HANDS & MARKERS | PBR | SNAP |
| SGEE64 | 6 | $395.00 | HARDLEX | 100M | QUARTZ | 5 YEARS | | PBR | SNAP |
| SKA441 | 4 | $425.00 | CURVED HARDLEX | 100M | KINETIC | 6 MOS RESERVE | HANDS & MARKERS | PBR | SD |
| SKA442 | 4 | $450.00 | CURVED HARDLEX | 100M | KINETIC | 6 MOS RESERVE | HANDS & MARKERS | PBR | SD |
| SKA443 | 4 | $475.00 | CURVED HARDLEX | 100M | KINETIC | 6 MOS RESERVE | HANDS & MARKERS | PBR | SD |
| SNAD05 | 3 | $495.00 | HARDLEX | 100 SDC | ALARM CHRONOGRAPH | 3 YEARS | HANDS & MARKERS | DL/PBR | SD |
| SNAD06 | 3 | $525.00 | HARDLEX | 100 SDC | ALARM CHRONOGRAPH | 3 YEARS | HANDS & MARKERS | DL/PBR | SD |
| SNAD08 | 3 | $525.00 | HARDLEX | 100 SDC | ALARM CHRONOGRAPH | 3 YEARS | HANDS & MARKERS | DL/PBR | SD |
| SUJF85 | 8 | $270.00 | CURVED HARDLEX | 30M | QUARTZ | 3 YEARS | | JC | SNAP |
| SUJF87 | 8 | $270.00 | CURVED HARDLEX | 30M | QUARTZ | 3 YEARS | | JC | SNAP |
| SUJF88 | 8 | $295.00 | CURVED HARDLEX | 30M | QUARTZ | 3 YEARS | | JC | SNAP |
| SUJF89 | 8 | $295.00 | CURVED HARDLEX | 30M | QUARTZ | 3 YEARS | | JC | SNAP |
| SXDB45 | 7 | $295.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | PBR | SNAP |
| SXDB46 | 7 | $325.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | PBR | SNAP |
| SXDB48 | 7 | $325.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | PBR | SNAP |
| SXDB50 | 7 | $395.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | | PBR | SNAP |
| SXDB51 | 7 | $425.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | PBR | SNAP |
| SXDB52 | 7 | $450.00 | HARDLEX | 100M | QUARTZ | 3 YEARS | HANDS & MARKERS | PBR | SNAP |

## KEY TO FEATURES:

WATER RESISTANCY: SDC – *Screwdown Crown*
CLASP: DL – *Double Locking Clasp*; JC – *Jewelers Clasp*; PBR – *Push Button Release Clasp*
CASEBACK: SD – *Screwdown Caseback*

# SERVICE INFORMATION

**For Seiko factory authorized service,
there are two fully equipped service centers:**

COSERV
1111 Macarthur Boulevard, Mahwah, New Jersey 07430
Telephone (201) 529-3316 Fax (201) 529-4525

Centro Técnico de Reparación
Avenida Roberto Clemente C16, Carolina, Puerto Rico 00985
Telephone (787) 750-7190

**To order bracelets, links, clasps, batteries,
cases, tools or straps, call toll free:**

**1-800-722-4452**

All other material inquiries: (201) 529-3311
Fax (201) 529-4543 or (201) 529-4525

# CUSTOMER SERVICE

For all inquiries regarding Seiko order status, return authorizations, product information, special orders, product availability or to request instruction booklets, call:
**1-800-782-2510**

Para servicio en Español por favor marque:
**1-800-782-2510 ext. 7000**

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